

Jefferson County
Quit Line Data Summary
July 1 - December 31, 2005

	County	State
Number of Calls to Quit Line	N = 19	N = 10,345
Percent of Statewide Calls	0.2%	100.0%
Percent of State Population in County¹	0.4%	100.0%

	County %	State %
Gender	N = 19	N = 8,891
Female	52.6%	61.8%
Male	47.4%	38.2%
Race/Ethnicity	N = 16	N = 8,013
People of Color	18.8%	15.6%
White	81.3%	84.4%
Age	N = 18	N = 8,649
Less than 18 years old	0.0%	1.3%
18 - 24 years old	16.7%	19.4%
25 - 34 years old	22.2%	26.5%
35 - 44 years old	0.0%	20.8%
45 years and older	61.1%	32.0%
Education	N = 17	N = 8,130
Did not graduate high school	11.8%	19.0%
High school graduate	29.4%	37.4%
Some college/vocational school	29.4%	32.3%
College graduate	29.4%	11.2%
Caller Type	N = 19	N = 9,433
General Information	5.3%	6.8%
Health care provider	5.3%	2.2%
Tobacco user	89.5%	91.0%
Payer Type	N = 16	N = 7,657
Insured	31.3%	36.8%
Uninsured	50.0%	37.2%
Medicaid	18.8%	26.0%
Heard About	N = 16	N = 7,244
Past caller ²	18.8%	7.1%
Employer/worksites	6.3%	2.2%
Health care provider	12.5%	25.0%
Television	12.5%	6.6%
Outdoor advertisement (billboard/bus/wall)	12.5%	2.4%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.1%
Radio	6.3%	4.2%
Newspaper/Magazine	6.3%	1.2%
Brochure/Newsletter	0.0%	7.7%
Family or friend	25.0%	36.5%
Health Department	0.0%	5.6%
School	0.0%	1.4%

¹ "Census 2000", August 2001 (OFM)

² Data not available for Oct-Dec 2005